



## FESTIVAL PROMOTIONS Vendor Rules & Regulations/Information Sheet

**IMPORTANT:** Please read this area completely – Your signature on the Vendor Application states that you agree to exhibit under and in compliance with all of the attached information.

### **1. Insurance Requirements:**

ALL vendors must submit & carry a liability and insurance policy that lists both Festival Promotions as additionally insured. This policy should include general liability, personal injury, and blanket liability insurance with limits no less than \$1,000,000.00 per occurrence. This policy needs to be faxed (843-712-2621). No vendor will be permitted to move in until proof of insurance has been received! If you do not have a company you work with, check with the following:

SIS Insurance Services – 800-457-2231 – [www.shahinianinsurnace.com](http://www.shahinianinsurnace.com)

Insure Events – 800-279-6540 – [www.insurevents.com](http://www.insurevents.com)

### **Indemnity Clause: MAKE SURE YOU READ**

**\*\*\*Your signature on the vendor application means you agree to all of the following:**

All VENDORS agree that except as otherwise provided herein, LESSOR shall have no liability for any damage to or loss of property brought to EVENT by VENDOR or to persons injured due to the negligence or otherwise of the VENDOR during the course of their activities with the EVENT. VENDOR waives, releases, and shall indemnify and hold harmless LESSOR and its officers, employees from all liabilities, and the cost and expense of defending all claims of liability, for any loss from theft or otherwise, or damage to property brought to EVENT by any person admitted by VENDOR, or loss or damage to property of others that is the result of wrongful or negligent acts of the VENDOR, its officers, agents, independent third party contractors contracted by the VENDOR, and employees.

### **2. South Carolina Sales Tax:**

All return vendors should already have your SC Sales Tax License. However all new vendors will need to obtain this permit prior to setting up. It is a one time fee of \$50.00 and will be good for future rallies/events. It is the vendor's responsibility to contact the South Carolina Department of Revenue at 843-839-2960 to obtain proper forms and information. You can also download the forms and information from [www.sctax.org](http://www.sctax.org) – Please call the above number if you have any questions and they will go over the details with you.

### **3. Electrical Power: VERY IMPORTANT - Please Read!!!!**

**If you need power it is an additional \$50.00.** If you have your own generators: Generators causing excessive noise or fumes are strictly prohibited. Generators that vent exhaust fumes directly into adjoining vendor spaces are strictly prohibited. GENERATORS ARE TO BE VENTED ABOVE VENDORS AND CROWD.

### **4. Fire Extinguishers/Fire Code Regulations: - Please Read**

All tents are required to be flame retardant and have the necessary tag stating such. Also...ALL vendors are required to have a workable, up to date FIRE EXTINGUISHER in their leased space. They city inspectors will make surprise visits and will automatically close you down if you are found not to have proper equipment.

### **5. Refunds:**

Space refunds WILL NOT BE ISSUED FOR ANY REASON for cancellations made 30 days prior to event.

### **6. Payment for vending spaces:**

If payment in full is not received by the due date – your space will be released and monies forfeited. There is a \$50.00 charge for any returned checks.

### **Please Note:**

- Festival Promotions reserves the right to accept or reject any vendor space application.
- No fundraising activities will be allowed without express written consent of show management.
- The City of Conway requires a business license for all vendors.

## **DESCRIPTIONS OF UPCOMING EVENT**

### **2<sup>nd</sup> Annual Myrtle Beach's Oyster Roast (Jan 22, 2011)**

- Oysters, Oysters and more oysters at this 2<sup>nd</sup> annual event. The area's largest oyster roast.
- Live Music
- Kid's Activities
- Great opportunity for arts & crafts vendors, specialty food items, hot sauces, cold weather gear and local businesses.

### **Inaugural Conway Oyster Roast (February 5, 2011)**

\*Please Note: The City of Conway requires a business license for all vendors

- Oysters, Oysters and more Oysters. The first oyster roast in downtown Conway.
- Live Music
- Kids Activities
- Great opportunity for arts & crafts vendors, specialty food items, hot sauces, cold weather gear and local businesses.

### **2<sup>nd</sup> Annual Irish Festival (March 12, 2011)**

- A celebration of Ireland with Irish music, Irish beers, kid's activities, Irish food and much more.
- Great opportunity for arts & crafts vendors, specialty food items, Irish themed vendors and local businesses.
- Attendance over 1,500 last year for Inaugural Event

### **3<sup>rd</sup> Annual Myrtle Beach Beer Festival (Mar. 25-26, 2011)**

- Over 125 beers for sampling
- Live Music
- No kid's activities/For adults 21+
- Great opportunity for arts & craft vendors, beer themed vendors, specialty food vendors and more
- Over 4,500 people attended last year

### **4<sup>th</sup> Annual Oktoberfest (September 30-October 2, 2011)**

- A celebration of Bavaria with German music, Oktoberfest beers, kid's activities, German food and much more.
- Great opportunity for arts & crafts vendors, specialty food items and local businesses.
- A one day or two day option for vending is also available.
- Attendance over 7,000 for 3 day event

### **2<sup>nd</sup> Annual Myrtle Beach Wine Festival (October 22-23, 2011)**

- Over 100 wines for sampling
- Live Music
- No kid's activities/For adults 21+
- Great opportunity for arts & craft vendors, wine themed vendors, artists and specialty food vendors